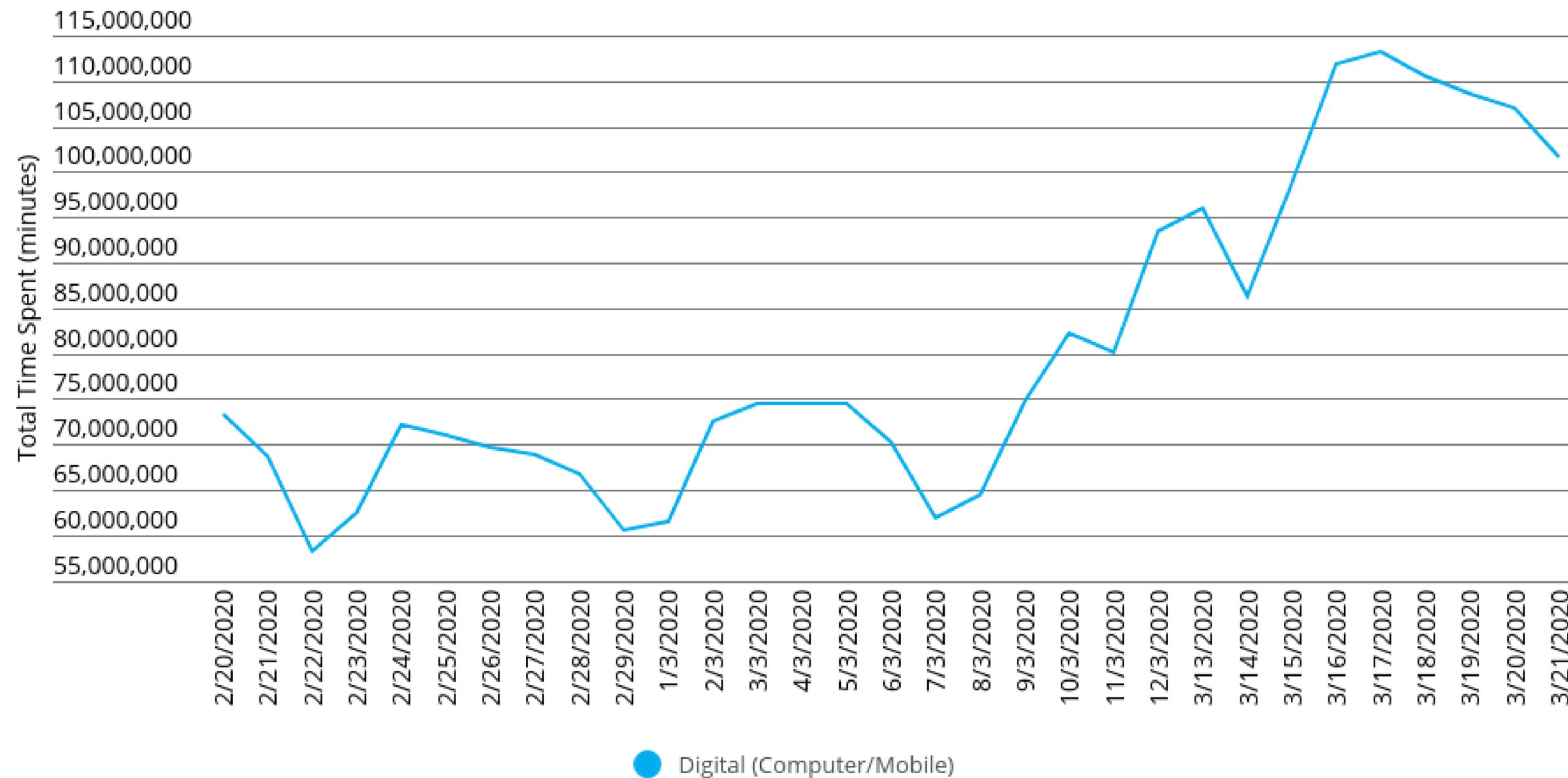


CHANGING CONSUMPTION PATTERNS

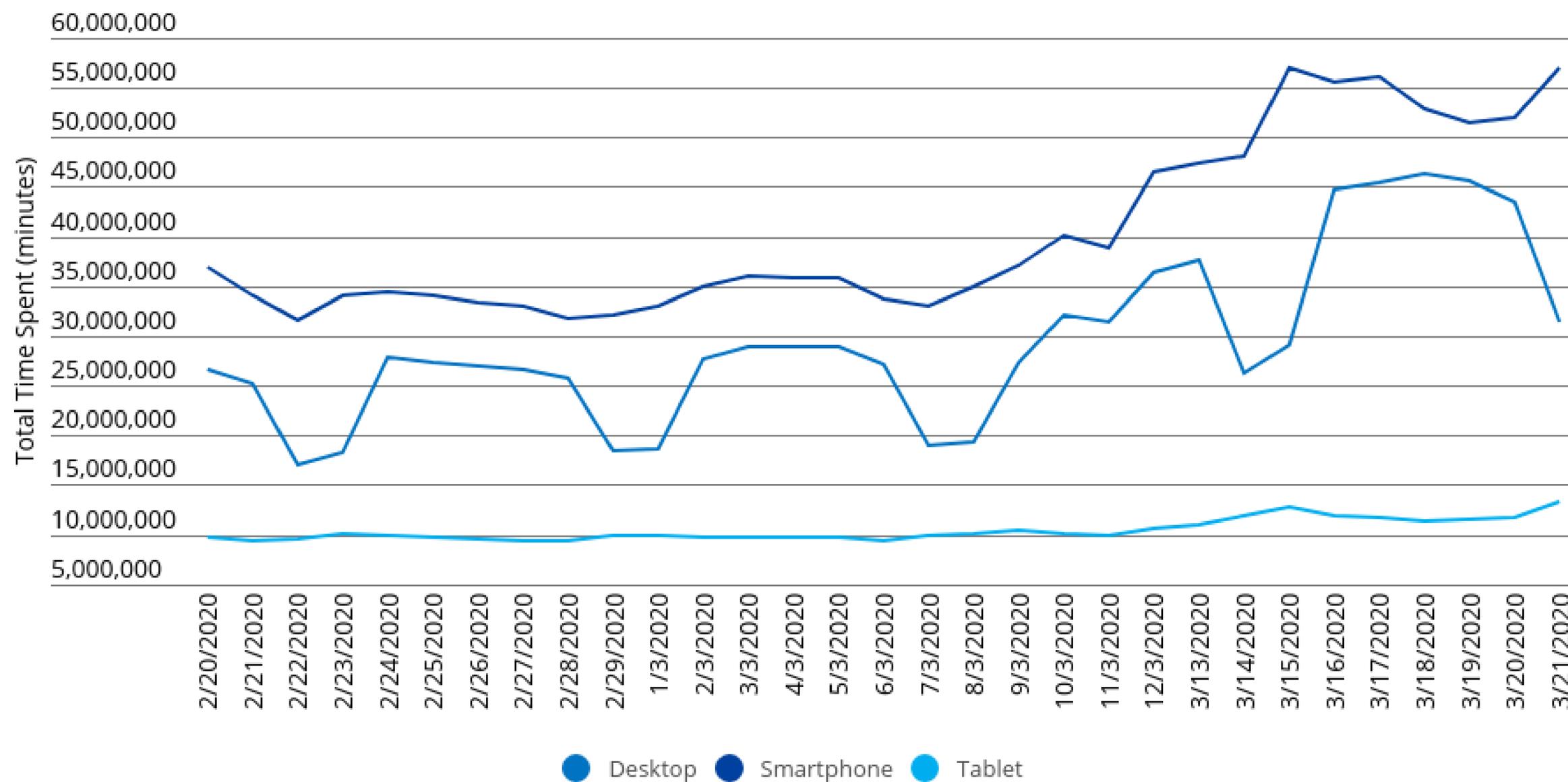
MARCH 2020

TOTAL TIME SPENT FOR TOTAL AUDIENCES IN THE NEWS CATEGORY



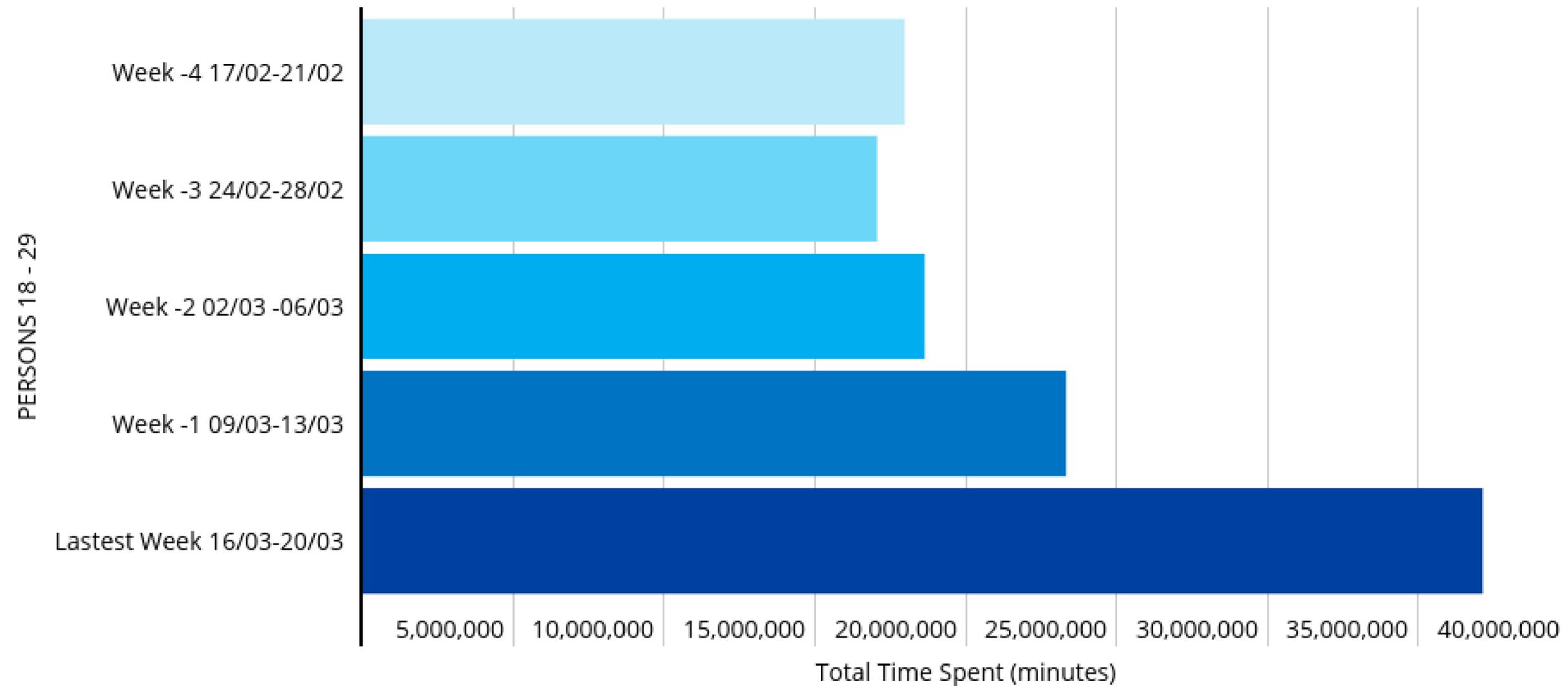
Source: Digital Content Ratings, Tagged Daily, 20/02/202-21/03/20, Current Events & Global News sub-category, Digital (Computer/Mobile), People 2+, Total Time Spent, Text.

TOTAL TIME SPENT FOR TOTAL AUDIENCES IN THE NEWS CATEGORY, SPLIT BY DEVICE



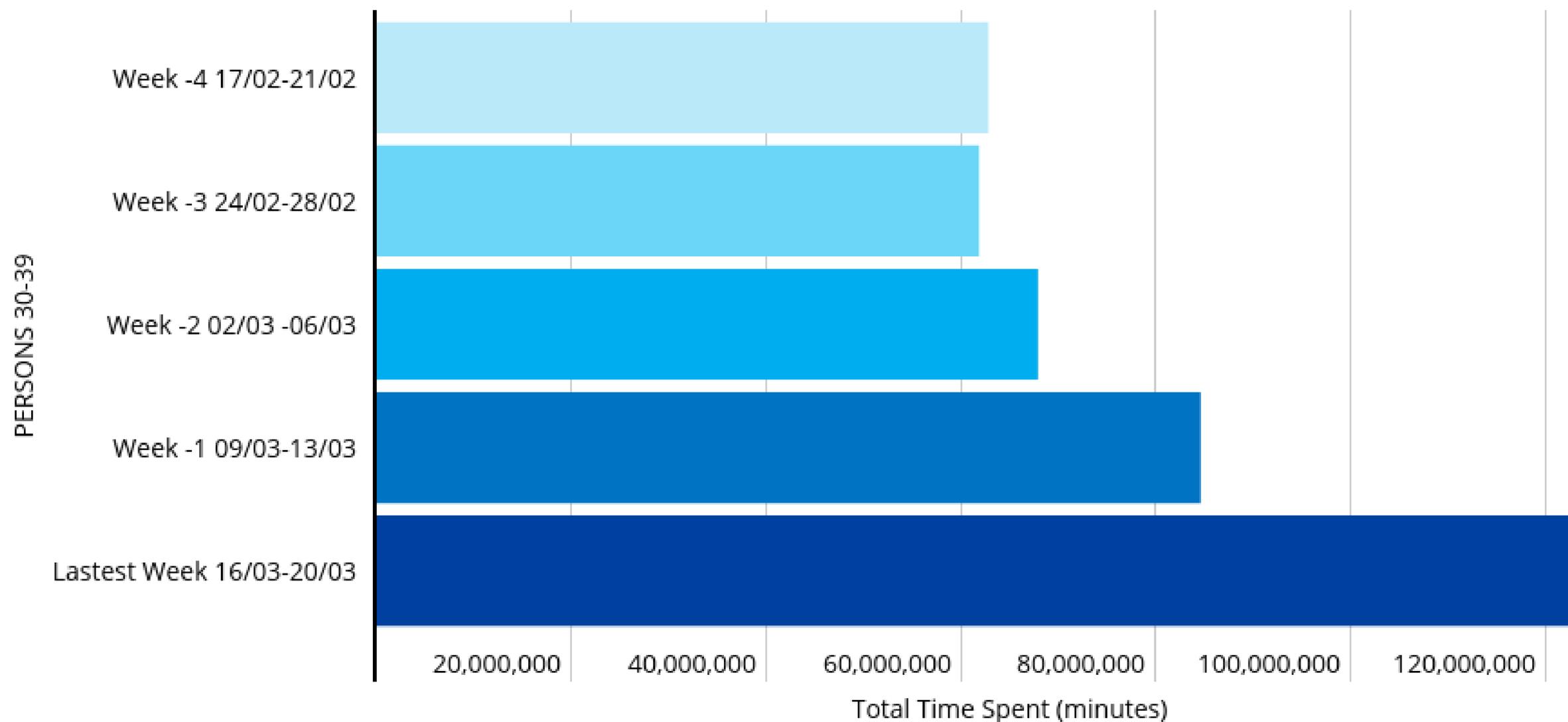
Source: Digital Content Ratings, Tagged Daily, 20/02/202-21/03/20, Current Events & Global News sub-category, Computer, Smartphone, People 2+, Total Time Spent, Text.

TOTAL TIME SPENT DURING THE WORK WEEKS IN THE NEWS CATEGORY FOR PERSONS 18 - 29



Source: Digital Content Ratings, Daily Tagged, Latest week: 16/3/20-20/3/20, Week -1: 09/03-13/03, Week -2: 02/03 -06/03, Week -3: 24/02-28/02, Week -4: 17/02-21 /02, Current Events & Global News sub-category, Digital (Computer/Mobile), People 18-29 and People 30-39, Total Time Spent, Text.

TOTAL TIME SPENT DURING THE WORK WEEKS IN THE NEWS CATEGORY FOR PERSONS 30-39



Source: Digital Content Ratings, Daily Tagged, Latest week: 16/3/20-20/3/20, Week -1: 09/03-13/03, Week -2: 02/03 -06/03, Week -3: 24/02-28/02, Week -4: 17/02-21 /02, Current Events & Global News sub-category, Digital (Computer/Mobile), People 18-29 and People 30-39, Total Time Spent, Text.